

Smother Than A Fresh Jar Of Skippy.

The Ryan Estis 26-Point Bureau Promise:

- 1 NASCAR Speed** Need something? Guaranteed response times: 15 minutes during business hours; 30 minutes on evenings, weekends and holidays. Not kidding.
- 2 VIP Access** Mobile numbers. Direct email. 24/7 emergency hotline. We're here when you need us, no hoop-jumping required.
- 3 Full-Throttle Sales Support** We're happy to hop on a pre-booking call, shoot a custom sales video, craft a one-pager, provide industry-specific testimonials, build a promo package, compose a rap song, or create anything else that can help us win together.
- 4 100% Spin Guarantee** Sleep well knowing that you'll receive every drop of spin, every time. No matter what.
- 5 Commission Beyond the Keynote** If your client chooses to hire us for additional services such as training, research, or consulting, you will receive a 10% commission in perpetuity.
- 6 Post-Keynote Debrief** After each keynote, you'll get a full recap of the event including any new sales opportunities that emerge.
- 7 Simple Pricing** Our rate cards will always be simple, clear, and consistent. We'll also ensure fee integrity across all channels.
- 8 Free Travel to Events** That's right, we'll cover the full cost of your airfare and hotel if you'd like to come check out the event and connect with your client.
- 9 Everyone Loves Goodies** As a token of gratitude, we're happy to provide five signed and personalized books which we'll send to your client on your behalf.

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And for your clients...

- 10 Promotion Support** We're happy to shoot a promo video, do a guest post, or participate in media interviews to help promote your event.
- 11 No Loose Ends** After your event, let's hop on a debrief call to ensure all questions are answered and all expectations are exceeded.
- 12 Impact Beyond the Stage** We'll help craft a strategy for before, during and after the keynote session. Let's get creative to maximize sustainable results.
- 13 No Canned Speeches** You deserve a hand-crafted, customized keynote that's specifically designed for your audience and objectives.
- 14 Don't Worry, Be Happy** You have enough worries... your speaker showing up shouldn't be one of them. We never book the last flight out and will show up even if it means chartering a jet at our own expense. Your event is as sacred to us as it is to you.
- 15 On-Site, In-Touch** You'll get a text when we land. When we're in-town and on-site, our phones (and ringers) will be on and ready if you need us.
- 16 The Extended Stay** Unless it conflicts with a flight, we'll stick around after the keynote session to interact with guests and ensure your complete satisfaction.
- 17 The No-Diva Rule** No outrageous demands. No entourage. No requests for green M&M's. You can expect a zero drama, low-maintenance experience.
- 18 Honor Thy AV Team** Your AV crew has a stressful job. We'll help take the edge off by providing backup copies of all presentation material and expansive technical flexibility.
- 19 You Want It? You Got It.** Need a copy of the presentation deck after the keynote? You got it. Want a summary of key points to send to your guests? Happy to!

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And even more for your clients...

- 20** **Sharing is Caring** Some speakers are finicky about taping their keynotes. We're the opposite. You're welcome to film the keynote and share with your audience or others within your organization.
- 21** **Loose Lips Sink Ships** Rest assured, we'll never talk about politics, religion, or any other sensitive topics. This will be a gaffe-free keynote.
- 22** **Here to Inspire, Not to Sell** We're here to deliver exceptional content, not to peddle our wares. We commit to never selling books, consulting services, or anything else from the stage.
- 23** **Your Theme Will Shine** Your event theme, logos, graphics, and key messages will be carefully integrated into our keynote to ensure the visuals and content are aligned.
- 24** **The Show Must Go On** Microphones break. Air conditioning units conk out. Fire alarms are pulled. Regardless of changing conditions, we'll forge ahead with the highest level of professionalism.
- 25** **More Fun, Less Stress** Events are supposed to be fun, after all. We'll do everything in our power to make this an energizing, stress-free experience from the minute we begin working together through the standing ovation (fingers crossed!)
- 26** **Life's Too Short For Bad Coffee** Ballroom coffee giving you the blues? We'll bring you a fresh cup of gourmet joe upon arrival. Hey... it's the little things.