

# MEETING PLANNER GUIDE

## RYAN ESTIS SPEAKER INTRODUCTION

Ryan Estis is a former Chief Strategy Officer for McCann-Erickson Advertising and now serves as the Chief Experience Officer in his own training organization. Ryan is a leading expert on sales effectiveness, leadership and the future of work, and was recently recognized by Meetings & Conventions Magazine as one of the “best keynote speakers seen or heard” alongside Tony Robbins, Bill Gates, Colin Powell and Coach Ditka. He works with a number of category leading brands including AT&T, Mayo Clinic, Adobe, Mastercard and the National Basketball Association.

You can connect with him through his popular blog on business performance at [ryanestis.com](http://ryanestis.com).

We are pleased to welcome Ryan.

## PRESENTATION DELIVERY

- Ryan will arrive one hour early for set up and AV test.
- Ryan will dress in business attire unless otherwise directed.
- Ryan uses a MacBook Pro laptop (and iTunes playlist prior to speaking).
- Ryan travels with an HGA connector for the MacBook Pro laptop.
- Ryan travels with one wireless remote.
- Ryan does not require an Internet connection.
- Ryan has both VGA and DVI dongle adapters for projector.
- Ryan does not provide a digital version of the presentation in advance.
- Please provide LCD projector.
- Room should be wired for sound/audio.
- Please provide one hands free wireless microphone.
- Please provide two bottles of water near the lectern/podium.
- Round seating preferred (classroom with aisle seating is fine).
- Photographs are permitted with all copies provided to Ryan Estis & Associates.
- Audio or Video recording is not permitted unless specified otherwise.
- Ryan does not use a podium.
- Ryan routinely leaves the stage for audience interaction. Please allow ample room between the stage and the first row of tables or chairs.
- Ryan prefers the use of a confidence monitor or can use his laptop set up in close proximity to the stage on a cocktail table.
- Ryan does not make his presentation available for download and distribution unless otherwise specified.
- Please confirm prior if you would like Ryan to address audience questions at the conclusion of his presentation.

## RYAN ESTIS BIOGRAPHY

**Ryan Estis is a Business Performance Expert** helping companies, leaders, sellers and individual contributors embrace change, accelerate growth and achieve breakthrough performance in the new economy. The former Chief Strategy Officer for McCann-Erickson Advertising was recently recognized as one of the best keynote speakers in America by Meetings & Conventions Magazine alongside Tony Robbins, Bill Gates, Coach Ditka and Marcus Buckingham. Ryan serves as a faculty member for the Institute for Management Studies, is a Sr. Associate with Employer Brand International, an advisory member on the SmartBrief Workforce Council and is a certified Human Capital Strategist. His work has been featured in Electronic Recruiting Exchange, Workforce Management Magazine, HR Professional Magazine, HR Times, SHRM, Business News Network and Crain's Business.

His growing training and development organization, Ryan Estis & Associates, specializes in keynotes, seminars and online learning that blend interaction, energy and actionable content designed to elevate performance. Curriculum design includes customization and emphasizes emerging trends and case studies on corporate culture, communication, collaboration, client acquisition, brand ambassadorship, leadership, change and preparing to thrive in the ultra competitive, hyper connected business environment we now know as the new normal. Ryan Estis & Associates works with category leading companies to help them achieve the next level of breakthrough performance including AT&T, Mayo Clinic, CDW, Cabela's, Giant Eagle, Hewitt, Microsoft, Medtronic, Equifax and BlueCross BlueShield.

### THE RYAN ESTIS & ASSOCIATES GUIDING PRINCIPLES INCLUDE:

#### PASSION

Putting individual contributors, leaders and organizations in a position to achieve extraordinary results.

#### PURPOSE

Maximizing human potential. Accelerating business performance.

#### PREMISE

Put people first...profits follow.

#### PROMISE

Delivering experiences that people never forget.

Ryan shares his thoughts on business performance, leadership, culture and sales on his blog at [RyanEstis.com/blog/](http://RyanEstis.com/blog/).

For questions regarding your event, connect with **Lynn Mandinec, Business Manager** [lynn@ryanestis.com](mailto:lynn@ryanestis.com) 612-590-7475



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